

Health and Wellbeing Board

22nd September 2014

Warwickshire's Refreshed Alcohol Implementation Plan

Recommendation

1. The Board endorses the new Warwickshire Alcohol Implementation Plan and encourages partners to fully support the plan and take action where required.

1.0 Background

- 1.1 The first Warwickshire alcohol implementation plan was agreed by partners in 2010. This plan was awarded the Alcohol Concern 'kitemark' for good practice. The plan was refreshed in 2012, based on the priorities within the new national alcohol strategy.

2.0 2014 Plan

- 2.1 Warwickshire's 'BIG Conversation About Alcohol' event was held in January 2014. Attendees represented a variety of organisations concerned with the negative effects alcohol has on both health and crime and disorder.
- 2.2 As part of the above event participants were invited to review and refresh the 2012 Alcohol Implementation Plan. These views and other comments and commitments were taken into account in the development of the 2014 version.
- 2.3 The refreshed implementation plan reflects the direction of the national alcohol strategy and developments locally since the original plan was produced. It shows how agencies, often working in partnership, will aim to tackle the harm caused by alcohol with activity under three main themes
 - Challenge and enforcement
 - Health, treatment and recovery
 - Education and prevention.
- 2.4 The new plan was approved at the Warwickshire Drugs and Alcohol Management Group meeting in April, endorsed by the Safer Warwickshire Partnership Board in June. It is being brought to the Health and Wellbeing Board for endorsement.

3.0 Monitoring

- 3.1 The Drug and Alcohol management Group oversees both the Drug and Alcohol Implementation Plans with 6 monthly updates being provided. Any

issues that arise will be escalated to the Safer Warwickshire Partnership Board and/or the Warwickshire Health and Wellbeing Board as appropriate.

4.0 Implications for partners

- 4.1 The effects of excessive alcohol consumption are felt not just by the individual but also by agencies including the health service; police and crime authorities; treatment services; road safety; fire and employers. There are also significant impacts on domestic abuse, children and adult services and mental health providers.
- 4.2 This implementation plan acknowledges that no single agency can tackle the problem and that a coordinated partnership response, where each relevant agency undertakes to carry out their respective role, is required.
- 4.3 The refreshed plan highlights areas of new activity and development and shows how a suite of coordinated actions may provide greater improvement than isolated activity.

Background papers

1. Warwickshire Alcohol Implementation Plan 2014

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